



# Commission Meeting Minutes

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Minutes from Thursday, October 26, 2017 – 9:00am at LSRCC office

- **Perfunctory Business**
  - Commissioners Present: Anthony Qaiyum, Zach Maiorca, Melaina Prest, Shelley Young, Chris Dallas
  - Others Present: Ryan Warsing (LSRCC), Todd Feinberg (LSRCC), Kimberly Bares (PLACE Consulting)
  - Commissioners Absent: Ben Munro, Pat Bader
- **Meeting called to order at 9:12am – S. Young (motion), Z. Maiorca (second)**
- **Minutes from 9/28/17 meeting approved – S. Young (motion), Z. Maiorca (second)**
- **2017 Financials approved – S. Young (motion), A. Qaiyum (second)**
  - The SSA has received **\$236,730 out of \$242,994** in expected levies and loss collection
  - The SSA has received **\$3,400 out of \$3,400** in TIF Rebates
  - The SSA has spent **\$129,684 of its \$246,394** budget
  - **Profit and Loss** – R. Warsing presented detailed YTD profit/loss and balance sheet
- **Updates**
  - The second PaintWorks mural – **“Cambodian Color”** by Brandin Hurley, is in progress
  - Permits have been submitted for **24 new street planters** on Rockwell St/Montrose Ave
  - Holiday LED sparklers have been ordered for **14 trees** on Lincoln Ave
- **New Business**
  - **APPROVED** - \$1,960 for altering Lincoln Ave tree grates, per request of 47<sup>th</sup> Ward
  - **APPROVED** – Revised 2017 budget showing tree grate alterations and planter permitting fees – **C. Dallas (motion), M. Prest (second)**
  - K. Bares led the Commission in part one of its **Strategic Planning** (see attached notes)
    - SSA 21 will receive detailed maps of its district, updated every month for a year
      - Zoning, Building Permits, Crimes, etc.
      - Maps will help guide Master Planning
    - PLACE will assist SSA 21 in building its Master Plan RFP, to be finalized in 2018
    - A discussion of branding will occur at the next Strategic Planning session
      - Specific branding to be discussed with Simone Martin-Newberry, the current graphic designer for the LSRCC
- **Announcements**
  - The next SSA Meeting will be **Thursday, November 30, 9:00am at the LSRCC office**
- **Meeting adjourned at 11:10am**

2.0	Public Way Aesthetics	Explanation Description of costs, Subcontractor name if known, etc.	2016 Levy	Loss Collection	Carry Over	TIF Rebate: Fund #	Late Collections	2017 Budget	2016 Budget
2.01	Acid Etching Removal and/or Prevention							\$ -	-
2.02	Landscaping (plants, watering, etc.)	Sidewalk planter and basket installations in Spring/Summer and Fall/Winter; additional landscaping services provided in public plazas and Lawrence Avenue streetscape (contractor TBD w/ RFP process)	\$ 78,000					\$ 78,000	\$62,363.00
2.03	Enhancement							\$ -	\$ -
2.04	Way Finding/Signage							\$ -	\$ -
2.05	Streetscape Elements (including capital, installation, maintenance, and	Maintenance of sidewalk planters and trash receptacles, and tree pits; purchase and installation of 24 new sidewalk planters to be placed on Rockwell Street/Montrose Avenue (contractor TBD w/ RFP process)	\$ 8,800					\$ 8,800	\$ -
2.06	Public Art	Murals painted on buildings adjacent to SSA service route (hosts TBD w/ application and artists TBD w/ RFP)	\$ 3,000					\$ 3,000	\$ -
2.07	Maintenance - Sidewalk							\$ -	\$ -
2.08	Maintenance - Sidewalk and Services/Contract	Remove litter from sidewalk/streets and empty trash receptacles 2-3 times per week based on season (contractor TBD w/ RFP process)	\$ 21,780					\$ 21,780	\$38,000.00
2.09	City Permits	Permitting for 24 new sidewalk planters to be placed on Rockwell Street/Montrose Avenue	\$ 1,200					\$ 1,200	\$ -
2.10	Snow Removal	Seasonal snow removal, focused on Giddings Plaza (contractor TBD w/ RFP process)	\$ 15,740	\$ 6,172				\$ 21,912	\$ -
2.11	[Enter on Tab 2.0 Cell B16]							\$ -	\$ -
2.12	[Enter on Tab 2.0 Cell B17]							\$ -	\$ -
		SUBTOTAL	\$ 128,520	\$ 6,172	\$ -	\$ -	\$ -	\$ 134,692	#####

\$1,200 removed

\$1,200 added

Budget Revision:  
\$1,200 moved to show permitting expenses for twenty-four new sidewalk planters on Montrose Avenue and Rockwell Street.  
Budget was also revised to include widening of tree pits on Lincoln Avenue

# SSA #21

## PROCESS

MEETINGS, MAPPING, RESEARCH  
BRAND EXPLORATION  
OUTREACH / ENGAGEMENT

## GOALS / OBJECTIVES

INVENTORY OF SSA #21 ASSETS & DISTRICT  
SSA #21 BRAND - AUTHENTIC, UNIQUE, REALISTIC  
SSA CORE VALUES  
SET THE STAGE FOR MASTER PLAN

## OUTCOMES AND DELIVERABLES

FULLY MAPPED DISTRICT W/ ONLINE TOOL  
NEW SSA BRAND (LOGO?)  
BLUEPRINT / ROADMAP FOR ADVANCING  
ENGAGED & SUPPORTIVE STAKEHOLDERS



# LOVE



AESTHETICALLY PLEASING  
DINING DIVERSITY  
LANDMARK BUSINESS  
STRONG TRANSIT  
SAFE ?  
2ND MOST HEAVILY FORESTED AREA IN CHICAGO  
WALKABLE  
NO NEED TO LEAVE 'HOOD  
KID-FRIENDLY DIVERSE USA STOCK  
AGE, ETHNICALLY, ECONOMICALLY DIVERSE  
ARTS  
- OLD TOWN  
- LILL STREET  
- CHOPPING BLOCK  
INDEPENDENT BIZ  
4700 BLOCK OF LINCOLN  
" MOST LIVABLE N'HOOD IN THE CITY "  
GLIDDINGS PLAZA  
HIGH QUALITY SCHOOLS  
STRONG CHAMBER  
LOTS OF EVENTS (?)  
COMMUNITY - ORIENTED  
" VILLAGE IN A CITY " - CHILL VIBE  
SMALL TOWN FEEL IN URBAN ENVIRONMENT

# MEH



COULD BE BETTER...

VACANT STOREFRONTS

LACK OF RACIAL DIVERSITY

PERCEPTION OR ACTUAL INCREASED CRIME

PARKING

WAYFINDING (WESTERN/LINCOLN)

LS IS MORE THAN THE 4700 BLOCK

DISCONNECT BET. THE SQUARE & LARGER AREA / OTHER COMMERCIAL DISTRICTS  
- ROCKWELL

→ "THE SQUARE" VS THE NEIGHBORHOOD

LACK OF PUBLIC ART & SCULPTURE

LOSING GERMAN HERITAGE (WHAT'S NEXT?)  
BROWNS CLOSING

ATTRACT YOUNGER DEMOGRAPHIC

- SLEEPY AT NIGHT

LOSING DENSITY, AGING POP? (DON'T WANT TO BE SOUTHPORT)

LESS WALK-IN TRAFFIC NOW

CONSOLIDATION OF STOREFRONTS



# KEEPS YOU UP AT NIGHT

## CRIME

LACK OF CITY SOLUTION TO CRIME

WALK-IN FOOT TRAFFIC

AMAZON-IFICATION OF EVERYTHING

YOU DON'T NEED TO LEAVE THE HOUSE FOR ANYTHING

VERY HIGH BAR TO KEEP EXCEPTIONAL BIZ ALWAYS

CHICAGO VERY HARD TO OPERATE IN

RENTS HIGH, INCREASED TAXES

WORKERS CAN'T AFFORD TO LIVE IN N'HOOD

COST OF DOING BIZ INCREASING

-SALES/DISCOUNTS WANTED

LAKEVIEW - ADVOCACY  
(DESIGN GUIDE OUTCOME)  
SMALL BIZ ADVOCACY COUNCIL

RPBA - BIZ INCUBATION  
SSA #33

## IF ONLY WE COULD....

BETTER INTEGRATE CHAMBER & SSA WORK  
AMPLIFY / BUILD UPON NODES

- 4700
- ROCKWELL
- WESTERN

- ACTIVE, ENGAGED RESIDENTS
- REMOVE SENSE THAT LS IS FAR FROM DOWNTOWN

SHARED SPACES

PROMOTE LIVE/WORK

TAP INTO LOCAL BIZ OWNER  
TALENT & INSIGHTS FOR EACH OTHER

CONNECT BIZ - STICKER, APP, MINI-HELP, N'HOOD GUIDE  
GOOGLE TOUR, DIGITAL WAYFINDING,  
SHORT VIDEOS

CO-WORKING SPACES / OFFICE SPACE

TALK TO EVERYONE WHO WANTS TO OPEN  
A BIZ IN LS

BIZ WELCOMING / AMBASSADOR COMMITTEE

MELROSE MKT SEATTLE  
EASTERN MKT DETROIT  
BOULDER FRMS MKT  
WILLIAMSBURG - BROOKLYN  
OAK PARK - SUBURBAN COUNTERPART

NYC - USE OF OUTSIDE AREA  
FOR DISPLAYS

GRANVILLE MKT - VANCOUVER  
LOCAL ANDERSONVILLE  
COMP.